

Request for proposals: Website redesign & redevelopment

Centre for Economic Data and Analysis (CEDA), Ashoka University

The Centre for Economic Data and Analysis (CEDA) has been set up by the Economics Department at Ashoka University with the primary aim of facilitating informed debate about economic and social developments. CEDA conducts original research and data analysis, builds and maintains a data portal, and discusses key issues through blog posts and commentaries.

CEDA is inviting proposals to redesign its website. The aim of the redesign exercise is to:

- Redesign and rebuild the CEDA website to make it modern, smart and elegant
- Improve the UI/UX to be more intuitive, seamless and cutting edge
- Reimagine the website architecture to help us structure and showcase our work in an efficient manner
- Ensure the website works seamlessly across devices, screens and browsers
- Adopt and implement robust content management practices that allow for easy updates and maintenance

Proposed scope of work:

- Conduct discussions and meetings with the CEDA team to understand our requirements in detail
- Basis the above, propose a website architecture and design plan, along with clear timelines
- Incorporate the team's feedback and design mock-ups and prototypes
- Design and implement the finally approved designs and architecture in accordance with the agreed timelines
- Ensure seamless migration and integration of existing CEDA website content to the new design without any loss of data or information
- Ensure the website follows the best practices for SEO, accessibility, and design
- Implement integration of the website with existing CEDA data portals / products
- Ensure a proper handover of the website management to the CEDA team, including knowledge transfer, training the team and providing troubleshoot support in the immediate period after the handover to enable a seamless and smooth handover

How to apply: Interested consultants/vendors are requested [to fill in this form to formally apply for this project.](#)

Application closes: April 30, 2024